

Abstract

There is provided a display structure body for escape guide utilizing a light accumulation material which can also be utilized in a normal time in a bright place. The display structure body includes a light transmitting first pattern layer unit having a pattern made by a light accumulation material and a light transmitting second pattern layer unit for normal display, on the surface of a light emitting unit. In a normal time, it has a normal display function such as an advertisement. When power supply is stopped, it is automatically switched to a display of escape guide or the like.